



Grant Park Parents Network

ABOUT GPPN

The Grant Park Parents Network (GPPN) is a part of the Grant Park Neighborhood Association, a 501(c)3 non-profit organization. GPPN was founded in 1997 by a group of neighborhood parents who sought to cultivate and foster relationships among families in and around Grant Park. We sponsor events for children of all ages and offer opportunities for families to get involved in the community through improving education, creating neighborhood resources, and partnering with other community organizations. The success of

media presence, print advertising, website, and online communications. We host 10+ events throughout the year, and each event draws anywhere from 100 to 400+ people from Grant Park and surrounding neighborhoods. Sponsorship helps us pay for the cost to host our events and keep them free or affordable for neighborhood families. Attached you'll find a list of our events planned for 2018. If your business would prefer to discuss alternative sponsorship opportunities from those outlined below, please feel free to contact

The Grant Park Parents Network is a community of parents who work together to make our neighborhood a unique place for families to live, learn, and grow.

our organization is dependent entirely on the support of individuals and businesses.

In 2018, we are seeking sponsors to underwrite our events. In return, we will provide exposure to our partners through our very well attended events, social

us. We love to find ways to support our neighborhood businesses.

The families in our neighborhood thank you in advance for your support of this organization. We hope you'll not only consider sponsoring GPPN, but also join us for our events throughout the year.

GPPN SPONSORSHIP LEVELS

2018



TEENAGERS

\$2,500

Presenting sponsorship of one major GPPN event (Choose from Summer Social or Movie Night)

- Logo featured at the top of promotional materials as presenting sponsor
- Business promotion announcement
- Option to table at event
- Logo on event giveaway
- Feature article in one issue of GPPN's monthly newsletter (The Scoop)
- Logo in GPPN's monthly newsletter (The Scoop)
- Logo on Music in the Meadow Giveaway
- Logo on other major GPPN event giveaway (Summer Social or Movie Night)
- Four Facebook posts on GPPN's public and group page featuring your business and partnership
- Logo on GPPN website for one year
- Logo on all GPPN event posters displayed at over 40 establishments around our neighborhoods

LIMIT 2



BIG KIDS

\$1,000

Headlining sponsorship of one Music in the Meadow event (150-250 attendees)

- Business promotion announcement
- Option to table at event
- Logo on Music in the Meadow giveaway
- Feature article in one issue of GPPN's monthly newsletter (The Scoop)
- Logo on Summer Social and Movie Night giveaways
- Logo in GPPN's monthly newsletter (The Scoop)
- Three Facebook posts on GPPN's public and group page featuring your business and partnership
- Logo on GPPN website for one year
- Logo on all GPPN event posters displayed at over 40 establishments around our neighborhoods

LIMIT 5

GPPN SPONSORSHIP LEVELS

2018



TERRIFIC TODDLERS

\$500

- Logo in GPPN's monthly newsletter (The Scoop)
- Logo on Music in the Meadow Giveaway
- Two Facebook posts on GPPN's public and group page featuring your business and partnership
- Logo on GPPN website for one year
- Logo on all GPPN event posters displayed at over 40 establishments around our neighborhoods

LIMIT 5



BABY STEPS

\$250

- One Facebook post on GPPN's public and group page featuring your business and partnership
- Logo on GPPN website for one year
- Logo on all GPPN event posters displayed at over 40 establishments around our neighborhoods

LIMIT 10

GPPN SPONSORSHIP BENEFITS

2018

	TEENAGERS \$2,500	BIG KIDS \$1,000	TERRIFIC TODDLERS \$500	BABY STEPS \$250
Presenting sponsorship of one major GPPN event	✓			
Headlining sponsorship of one Music in the Meadow		✓		
Logo Summer Social & Movie Night giveaways	✓	✓		
Feature in one issue of GPPN's monthly newsletter	✓	✓		
Logo on Music in the Meadow giveaway	✓	✓	✓	
Logo in monthly newsletter	✓	✓	✓	
Number of posts on GPPN Facebook page and group	4	3	2	1
Logo on website	✓	✓	✓	✓
Logo on all GPPN event posters	✓	✓	✓	✓

LET'S WORK TOGETHER

GPPN EVENTS

2018

EGG HUNT MARCH 31, 11am-12pm

Location: Grant Park

Details: One of our longest running and most highly attended events. Kids are broken into age groups and hunt for eggs in designated areas of Grant Park and visit with the Easter Bunny. In the past, we've had other entertainment for kids, photographers, and coffee and goodies for sale.

Sponsorship helps cover the cost of the eggs, prizes and any entertainment provided.



SUMMER SOCIAL JUNE 2018, 4-8pm

Location: TBD

Details: This is a fun family event. Includes a large waterslide, live band, face painting, kid crafts and activities for younger kids. Sponsorship covers the cost of the waterslide, decorations, food (usually a main course), beverages, face painting, crafts and baby/toddler activities.

CHILDREN'S HALLOWEEN PARADE OCTOBER 27, 4:30-5:30pm

Location: Grant Park

Details: This is one of our biggest events of the year. Families meet at the Milledge Fountain to parade around the park in Halloween costumes. Once the parade finishes, families gather in the park to hear live music and picnic. Sponsorship helps cover the cost of live music and food.



MAR
31

MAY-
OCT

JUNE
2018

SEPT
2018

OCT
27

DEC
8

MUSIC IN THE MEDADOW MAY - OCTOBER, ONCE PER MONTH

Location: Grant Park and Ormond Grant Park

Details: This is GPPN's free summer outdoor concert series. We hire musicians to play in neighborhood parks for about an hour and a half while families play and picnic. Sponsorship covers the cost of the musicians and giveaways.



MOVIE NIGHT SEPTEMBER 2018, Evening

Location: TBD

Details: Neighbors are invited to enjoy a movie under the stars. We rent a large movie screen, serve popcorn and beer, and show a family movie. Sponsorship will help cover the cost of the movie, venue, and possibly food depending on sponsorship funds.

WINTER WONDERLAND DECEMBER 8, 4-6pm

Location: St. Paul United Methodist Church (gym)

Details: GPPN hosts Winter Wonderland in conjunction with the Candlelight Tour of Homes, which is one of GPPN's biggest fundraisers. We arrange for private photos with Santa. We provide entertainment and activities for families while they wait to see Santa. Sponsorship funds help cover the cost of Santa, performers and activities.